



News

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FOR IMMEDIATE RELEASE

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New LLumar® Website Showcases the World of Window Film

ST. LOUIS - (December 2, 2008) --- CPFilms® Inc., a wholly owned subsidiary of Solutia Inc. (NYSE: SOA), and the world's leading producer of professional window films for automotive, residential, and commercial markets, has launched a new website <http://www.llumar.com> for its LLumar® brand. The innovative new site provides a worldwide portal to interactive information about the brand, its products, business-building tools for its global distributor and dealer network, and detailed technical and architectural specification resources. Through simple, intuitive navigation, LLumar.com presents these unique applications in a sophisticated and contemporary environment.

“As the world's leading window film manufacturer, we are in a unique position to introduce the world to window film,” said Kent Davies, senior vice president of Solutia Inc. and president of CPFilms. “Current and potential consumers, dealers, and distributors around the world will now find informative and interactive features on a single, premium website: www.llumar.com.”

These unique, new features make it easy to:

Find the right product – Whether it's improving comfort, reducing energy costs or creating a new stylish look, our new interactive [Product Finder](#) tool will help you find the right window film to fit your needs.

Find a dealer near you – Quickly find an authorized LLumar dealer in your area or worldwide using the [Dealer and Distributor Locator](#).

Learn about energy savings – Take the [LLumar One Minute Challenge](#) and discover how efficient window films can be. Use the industry's only online energy savings estimator to see the savings LLumar can deliver for your building.

Specify window film for your project – [Architect & Specifier Resources](#) are now located in one convenient location. LLumar.com features a searchable case study library and reference list, detailed specification guides, film-to-glass recommendations and complete product performance.

Grow your business – Our [Dealer & Distributor Resources](#) make it easier to promote products and expand your business. Find exclusive marketing tools, detailed technical support and new interactive applications such as the [Decorative Film Viewer](#) to help communicate product benefits to your customers.

Get news you can use – Explore our [Press Kit](#) for answers to frequently-asked questions and more information on CPFilms and LLumar. Keep up on the latest industry news and view schedules for upcoming training sessions, trade shows and other events.

“CPFilms is committed to providing the window film industry’s best products, technical expertise, and dealer/distributor support programs,” said Davies, “We’re proud to introduce a new website in LLumar.com that delivers on that commitment.”

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NOTE TO EDITORS: CPFilms and LLumar are registered trademarks of Solutia Inc. and/or its subsidiaries.

CPFilms Profile

Solutia’s CPFilms Inc., is the world’s leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. Our LLumar films are designed to meet worldwide standards, carry a factory-backed warranty, and are professionally installed. For more information about LLumar products, log on to www.llumar.com. CPFilms Inc. is a subsidiary of [Solutia Inc.](#)

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms® aftermarket window films sold under the LLumar® brand and others; high-performance nylon polymers and fibers sold under brands such as Vydyn® and Wear-Dated®; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 6,000 employees in more than 60 locations. More information is available at www.Solutia.com.

**Source: Solutia Inc.
St. Louis
12/02/08**

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